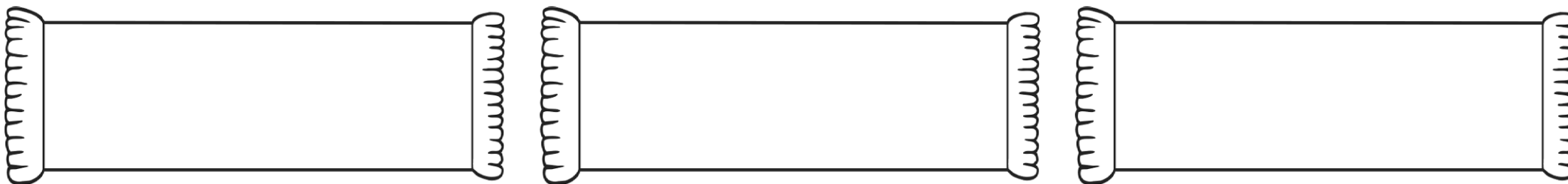


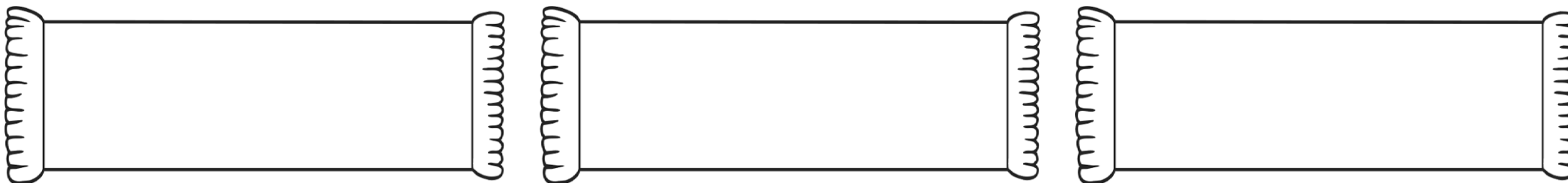
Chocolate Bar Design

Research and sketch 3 existing chocolate bars here:

(Points to note; product lettering is usually big and bold, it usually fills most of the bar, a definite colour choice is usually made on the wrapper, and lettering is rarely put on a white background).



Try out some initial ideas for the wrapper design for Blazin' Raisins here:



Refer to the design brief and the examples of chocolate bar slogans. Think of three preliminary slogans, then choose your winner.

Slogan 1:	Final Choice
Slogan 2:	
Slogan 3:	