

Chocolate Bar Slogans

A slogan is a short, catchy and memorable phrase often used in advertising.

Here are some examples of slogans used in previous or current chocolate advertising campaigns to help you write your own.

A lighter way to
enjoy chocolate.

A little
nutty... and
a lot tasty.

Comfort
in every
bar.

For the kid in
you.

The lighter way to
enjoy chocolate.

Crispy, crunchy,
chewy and nutty.

Get the
sensation.

A little
something
for
everyone.

Don't let hunger
happen to you.

Have you felt
the bubbles
melt?

Melts in your
mouth, not in
your hands.

The sweet you can
eat between meals.

Hungry? Why
wait?

A finger of
fudge is just
enough.

Makes a nice
light snack.

How many
licks does it
take?

The great
American
chocolate bar.

It's more than
a mouthful.

If you like a lot of
chocolate on your
biscuit, join our club.

How do you
eat yours?

Sometimes you feel
like a nut, sometimes
you don't.

Bite it and
believe it!

The chewy chocolate
bar you really have to
get your teeth into.

More pleasure,
less guilt.